

## **FACULTY PROFILE**



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## **EDUCATIONAL QUALIFICATION**

<b>COURSE</b>	<b>UNIVERSITY</b>	<b>YEAR OF PASSING</b>	<b>CLASS</b>
M.COM	University of Mysore	2020	First- Class
B.COM	University of Mysore	2018	First- Class

## **ADDITIONAL QUALIFICATION**

<b>QUALIFIED EXAM</b>	<b>BOARD</b>	<b>YEAR</b>
UGC- NET	UGC	2021

**WORK EXPERIENCE:** 3years

## **INTERNSHIP**

<b>Sl. No</b>	<b>Name of Institution</b>	<b>YEAR</b>
1	Veeresh And Associates Company Secretaries	2017
2	Flach Private Limited	2020

## MASTER THESIS

<b>Place and Date</b>	Department of Studies in Commerce (Manasagangotri Campus), University of Mysore, August 2018- September 2020
<b>Title</b>	The study on consumer behaviour during COVID-19 Pandemic on Fast Moving Consumer Goods(FMCG) Products in Mysore.
<b>Synopsis</b>	This paper studies the impacts of the Covid-19 pandemic on FMCG and Consumer behaviour, customer preference, companies, and economic structures. we are experiencing paradigm changes in which certain firms will accelerate while others will slow down. A pandemic such as this opened our eyes to the weakness of human beings, the few moments that all are in a struggle for survival

## RESEARCH WORK AND PUBLICATIONS

<b>SL No</b>	<b>International / National/ State Level Seminar/ Workshops attended</b>
1	A Conceptual Study on Mutual Fund <b>Publication details:</b> Vidyawarta( <b>ISSN:2319-9318</b> )-It is a peer-reviewed Journal, published in the issue:32-Vol:07 in the month of September 2019 pg 59 to pg 67
2	A brief study on ABC analysis of Inventory management <b>Publication details:</b> Journal of emerging technologies and innovative Research ( <b>ISSN:2349-5162</b> )-Published in JETIR( <a href="http://WWW.JETIR.org">WWW.JETIR.org</a> ) ISSN UGC Approved (Journal No:63975) and Impact Factor published in issue:6 Vol:6 in the month of June 2019
3	Workshop: Departments of History, Library, Research cell and IQAC 2019 (SBRR Mahajana First Grade College)
4	National Level Conference: Emerging Trends in Commerce 2019 (Christ College Mysore)
5	National Level Conference: Women Empowerment and Economic Development in India-The Road Map Ahead 2019 (Sri K.Puttaswamy First Grade College)
6	National Level Conference: Reforms in Banking, Finance and Insurance Sectors: Issues and Challenges 2020 (Vidyavardhaka First Grade College)