

Faculty Profile



Dr.Archana.M.V

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1. EDUCATIONAL QUALIFICATION

COURSE	BOARD	YEAR OF PASSING	PERCENTAGE	CLASS
Ph.D	UNIVERSITY OF MYSORE	2020	NOT APPLICABLE	NOT APPLICABLE
M.Phil	UNIVERSITY OF MYSORE	2009	64	FIRST
M.Com	UNIVERSITY OF MYSORE	2007	68	FIRST
B.Com	UNIVERSITY OF MYSORE	2005	78	FIRST
PGDHRM	UNIVERSITY OF MYSORE	2008	64	FIRST
Karnataka State Eligibility Test (K SET) for Lectureship – Dec 2015	Government of Karnataka and University of Mysore	2014	NOT APPLICABLE	NOT APPLICABLE

2.ACADEMIC PROFILE

Sl. No	Employer	College	Year	Designation
1.	University of Mysore	Maharaja's College	From 2011 to 2020	Guest faculty
Special lecture				
1.	Statistical Tools for Business Research	M.com students	SuvarnaGangot hri Chamarajnagar	6 th October 2016
2.	Dimensions of Effective wage plan	B.com students	K.L.E.College Belagavi	26/2/2022
Participated in various Workshops				
Sl. no	Name of the paper	Name of the institution	Number of days	Year
1	"Research Data Analysis using SPSS AND R"	Department of computer Center, University of Mysore	8 days	26 th September to 6 th October 2016.
2	Research Methodology in Social Science"	Gandhi Bhavan,Manasagang othri,Mysore	One day	17 th December 2016
3	E-Commerce	Department of Commerce and Management at Sri DharmasthalaManju natheshwaraMahila Mahavidyalaya	One day	3 rd January 2018
4	Testing of Hypotheses	Department of Commerce and Management, Sree Cauvery First Grade College	One day	18 th Jan 2019.
Certificate of Appreciation				
1.	10 Day National level training programme on Research methodology for Ph.D scholars in social sciences	Department of studies and research in commerce Manasagangothri Mysore	10 days	Jan 20 th to 29 th 2014
2.	Two days National seminar on sustainable development : role of Business	Department of studies and research in commerce Manasagangothri Mysore	2 days	20 th and 21 st March 2018

	education and research			
3	Special lecture on Statistical Tools for Business Research	Dr.B.R.Ambedkar post graduate centre , Suvarnagangothri Chamarajanagar	1 Day	28/9/2018
4.	Dimensions of effective wage plan	Lingaraj college Belagavi	One day	4/2/2022
Participated in various Faculty development programmes				
1	Creating a Conducive Learning Environment	Department of studies in Commerce, University of Mysore, Manasagangothri.	One day	1 st October, 2016.
2	Busines Analytics with R AND PYTHON”	The school of commerce,JKLcollegeKnowledgeCampus,Jain University.	3 days	21 st to 23 rd July 2017
3	Research Methodological issues VS Linguistic aspects of Research	VidyaVikas First Grade College Mysore.	3 days	July 12-14 2018
4	Human Resource Information System	Vidyavardhaka College of Engineering	3 days	December 14,15 and 16 2018
5	Research methodology and data analysis	Primax Foundation	40 Hrs	1/8/2019 to 30/8/2019
6	A Roadmap for writing Research articles and publications	GSSS mysore	One day	Jan 25 2019
7	IFRS (IND-AS)	Sri.K.Puttaswamy First Frade college	3 days	March 1 st ,2 nd and 3 rd 2021
Participated in National Seminar				
1.	Achieving Organizational	Teachers Councils	Two days	17 th & 18 th February 2012

	Excellence through Business Education – issues and Challenges	of Commerce and Management in Karnataka		
		Paper presented in National seminar		
1	Issues and challenges of Global work place	Title “A study on Customer Relationship Management-with reference to SBI Mysore city” Basudevsomani college Mysore	One day	5 th May 2020
2	Sustainable Development : Role of Business Education and research	Title- “The Role of Employee Empowerment to improve organizational effectiveness” Department of studies in Commerce, University of Mysore, Manasagangothri	Two days	20 th and 21 st March 2018
3	Consumer protection – Issues and challenges	Title- “ A study on consumers Satisfaction on Redressal system	One day	13 th March 2019

		under the consumer protection Act 1986” Department of commerce , Dr.B.R. Ambedkar Post graduate centre ,suvarnangothri, chamarajanagar		
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Paper presented in International seminar

1	Business opportunities in emerging Asia	Tittle- “The effectiveness of training &development program on employee performance”	Hotel Grand Oriental ,Srilanka organized by ABBS.	22 nd and 23 rd June 2018
2.	Global Innovative Research Dimensions	Tittle - Rural youth Entrepreneurship in Karnataka	International Council for Development Research,Shesh adripuram Academy of Business studies,Bangalore	22 nd and 23 rd June 2018
3.	Innovation,Entrepreneurship and economy for sustainable development	Tittle- Factors affecting Employee empowerment –A conceptual study	Sai Ram Institute of Technology ,Tamil Nadu.	10 th and 11 th October 2018
4.	Dynamics of Entrepreneurship	Tittle- The role of Governement in promoting Rural Youth Entrepreneurship in India	Post-graduate department of commerce Teresian college Mysore	27 th and 28 th November 2018

5	Emerging trends in Arts, social science, management and technology	Title- A study on the impact of empowerment on employee performance in IT sectors with special reference to Bangalore city	AIMST University Malaysia 5 th December	5 th December 2018
6	Commerce and management in Digital era	Title- Impact of Electronic wave on Traditional Entrepreneurs in India	Vivekananda college ,Agastheeswaram at Vivekananda Kendra, Kanyakumari	19 th January 2019
7	Global Entrepreneurship- Emerging opportunities and challenges	Title- challenges of women social Entrepreneur in India	Department of commerce , Bangalore university Bangalore.	28 th and 29 th 2019
8	Management , Technology and social sciences	Title- A study on employee empowerment ,work performance and job satisfaction among Bank employees	IN-Absentia Barcelona , Spain	5 th May 2019
9	Education, Advance management and technology for sustainable development	Title- A study of customer satisfaction towards –a case study	Sri Sai ram institute of management studies	25 th and 26 th February 2020

Articles published in National and International Journals:

1.	IOSR journal	“Job Satisfaction through Training and Development Programmes-A case	Online copy	Vol.17, Issue 4 ,April.2015
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		study at J.K Tyres Ltd, Mysore”		
2.	Indian streams Research journal	“Motivational Dynamics A study on Industrial Workers in Mysore city”	Hard copy	ISSN-2230-7850 Volume-6,issue-6 July2016 Impact factor-4.1625
3	Vidyawarta International Multilingual Research Journal	New Paradigms of Employee empowerment - A descriptive study”	Hard copy	ISSN -23199318 and impact factor 5.131, 2019
4.	Heritage journal	‘Impact on Psychological empowerment on Job satisfaction (A case study of IT companies in Mysore districts	Online copy	Vol-68-Issue-1 st Jan 2020 ISSN: 0474-9030 Impact Factor : 6.6 .
5	Infokara research journal	“Does gender affects Psychological empowerment of IT employees?”	Online copy	ISSN: ISSN NO: 1021-9056 DOI:16.10089.IR.2019.V 818.285311.2700 .
6	Infokara research journal	“ The background of trade relationship between India and China - Conceptual study”	Online copy	Vol -8 issue 8 2019 of Infokara research journal with DOI : 10089.IR.2019.V818.285311.27021
7	International multidisciplinary conference in Arts , Social science , management	“Does length of service affects Employee Empowerment?”	Hard copy	ISBN:978-81-944235-2-2
8.	Journal of emerging technologies and innovative research	Export financing in India: A conceptual framework	Hard copy	Volume 9,issue12,ISSN-234999-5162 Dwcember 2022

9.	Journal of emerging technologies and innovative research	Performance of weather based crop insurance scheme-study on selected districts of Karnataka	Hard copy Single Author	Volume-9,issue -1 issn-2349-5162
10	Journal of contemporary issues in Business and government	Employee empowerment in the Banking sector	Hard copy First author	Vol.27,No.5,2021p- ISSN:2204-1990; E- ISSN-1323-6903
		Article published in the Edited journal Books		
1.	Issues and challenges of commerce and management	Title- Customer relationship management in banking sector-A review	Hard copy	ISBN :978-93-95063-02-9
2	Contemporary research in commerce and management	One of the Associate Editor	Hard copy	ISBN:978-96-93239-86-0
3	Contemporary research in commerce and management	Title- Transforming of HRM into E-HRM – A review	Hard copy	ISBN-978-96-96239-59-4
4.	Sansodhana marga peer reviewed journal of social science ,humanities and languages	Title- Role of Key performance indicators to build brand image through social media-A study on Hospitality industry in Karnataka	Hard copy	Vol-5,issue-4,ISSN-2454-678x April 1st 2020`
Books published				
1.	Scientific international publishing house	Financial instruments and services	Hard copy	ISBN- 978-93-92992-13-10
2.	Jayalakshmi Publications	Business Finance	Hard copy	ISBN-978-93-91987-7071

